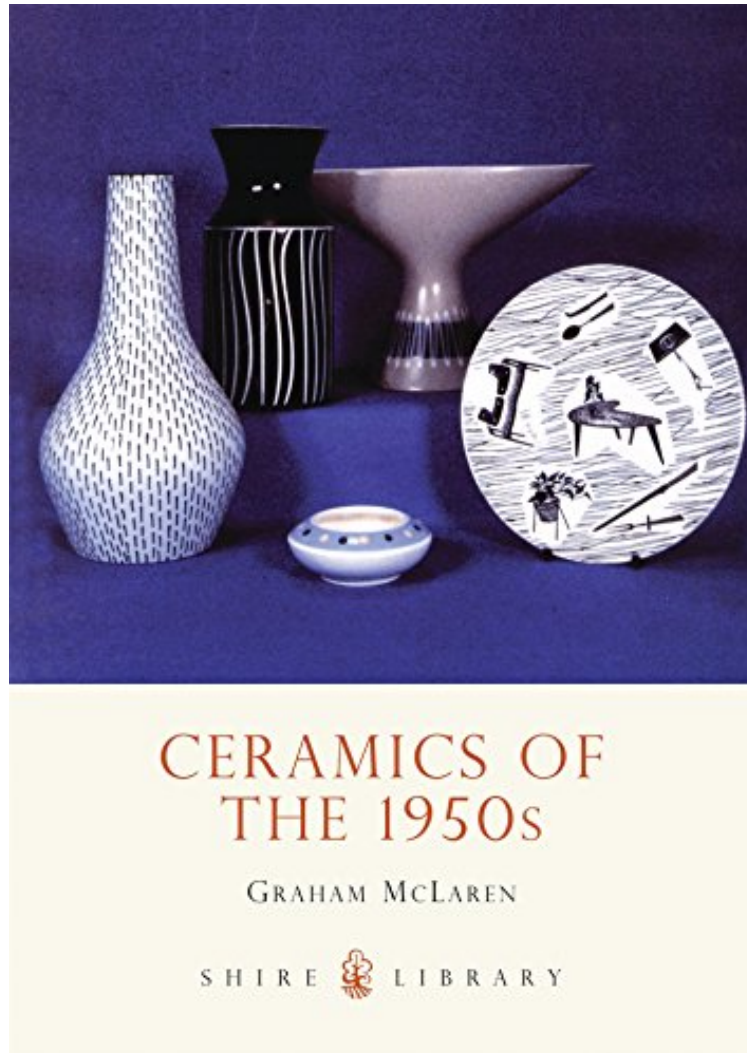


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## Ceramics of the 1950s (Shire Library)

*Graham McLaren*

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British ceramics of the 1950s are highly evocative of a decade of optimism and change in British life. The austerity of war was quickly banished by a new breed of young consumer who had money to spend and who demanded ceramics

which were bright, exciting and, above all, modern. This book considers how pottery manufacturers met this challenge, producing ware which is again prized today for its innovative and daring design.

About the Author Dr Graham McLaren teaches the history of ceramics at Staffordshire University, Stoke on Trent. He is award leader of the unique MA in the History of Ceramics, taught in conjunction with the City Museum and Art Gallery at Hanley.