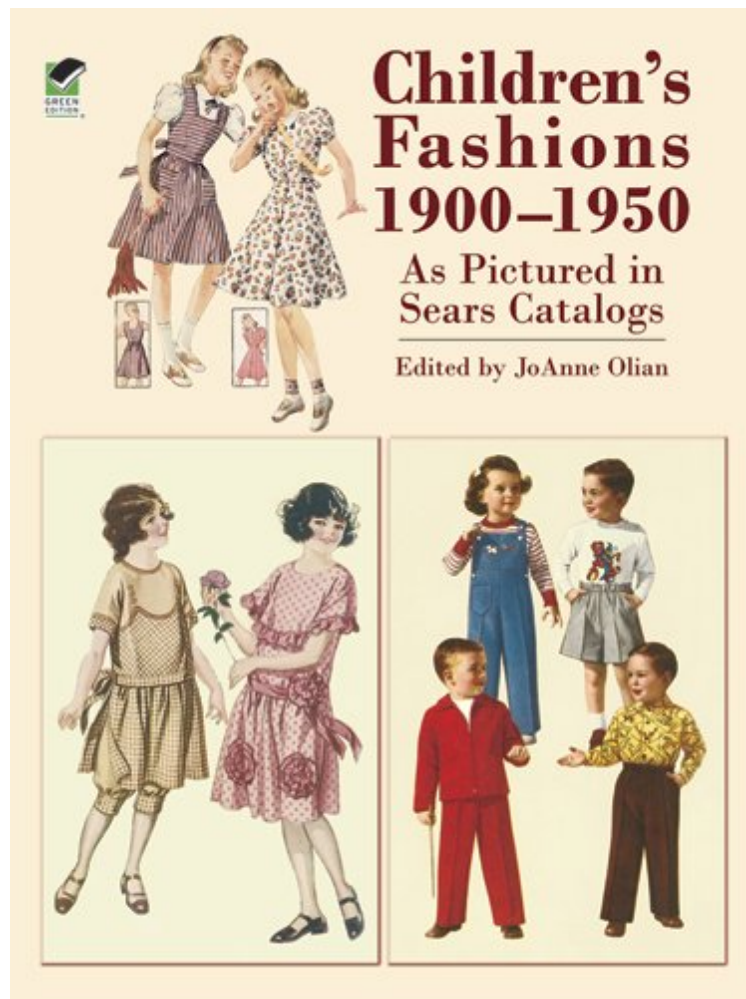


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Children's Fashions 1900-1950 As Pictured in Sears Catalogs (Dover Fashion and Costumes)

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From Dover Publications : Children's Fashions 1900-1950 As Pictured in Sears Catalogs (Dover Fashion and Costumes) before purchasing it in order to gage whether or not it would be worth my time, and all praised Children's Fashions 1900-1950 As Pictured in Sears Catalogs (Dover Fashion and Costumes):

3 of 3 people found the following review helpful. Togs for tots and teensBy ChrijeffThis may be the most purely enjoyable of the Sears-catalog anthologies put together for Dover by editor Olian. Beginning in 1901 and going on to the 1949-50 season, she provides, in only 120 pages, an amazing array of clothes--play, school, and party; winter and summer; shoes, pajamas, accessories--for youngsters aged infancy to 16. Its wide historical scope allows you to track

the development of juvenile style over decades rather than just one of same. Although unfortunately reproduced in black and white, the pictures are clear and sharp and the type readable. And this time Olian doesn't include double-spread layouts and neglect to provide description: while you may still have to guess at the colors of the garments, you at least know what they were made of, what sizes they came in, and how much they cost. I found the illustrations from about 1912-38 especially well done, and of course those low Sears prices will make moms and dads of today turn bright green with envy. 8 of 8 people found the following review helpful. Great source for historic clothing! By Puddleton Shine I've truly enjoyed this book as I'm in the process of writing my own novel and needed a good source for period clothing. This book gave me some great ideas on how styles were designed for one of America's most famous catalogs, Sears. Also has great pictures of hats/bonnets. What's even more fun is how much stylish clothing cost in those days! A definite recommendation! 0 of 0 people found the following review helpful. Good Reference By Bodicia It does have many pictures, but all black and white, save the covers. As I look through it, there seems to be an abundance of coats, perhaps not bad, however, I would like a few more dresses. There are pictures of underwear, shoes, hats, even Native American "play" clothes, including cowboys and others. It's a good reference for what the average American would be wearing.

The pages of this new book, excellently reproduced from rare copies of Sears catalogs, depict what average American youngsters, ages 4 to 16, were wearing during the first half of the twentieth century. Here, among other items, are Knickerbocker suits from 1914, starting at \$1.95; elegant organdy and chiffon party dresses from 1918, selling at an average price of \$4.28; boys' cowboy, Indian, and baseball outfits for less than two dollars; aviator helmets, knitted hats, and golf-styled caps, all under \$1.00; and a selection of fashionable coats for the high school crowd in 1946, starting at \$12.98. A rich social document that will interest a wide audience of social historians and fashion enthusiasts, this panoramic window to the past will also appeal to anyone fascinated by fashions of a bygone era.

About the Author JoAnne Olian is a former curator of the costume collection at the Museum of the City of New York and the author of numerous books on the history of fashion.