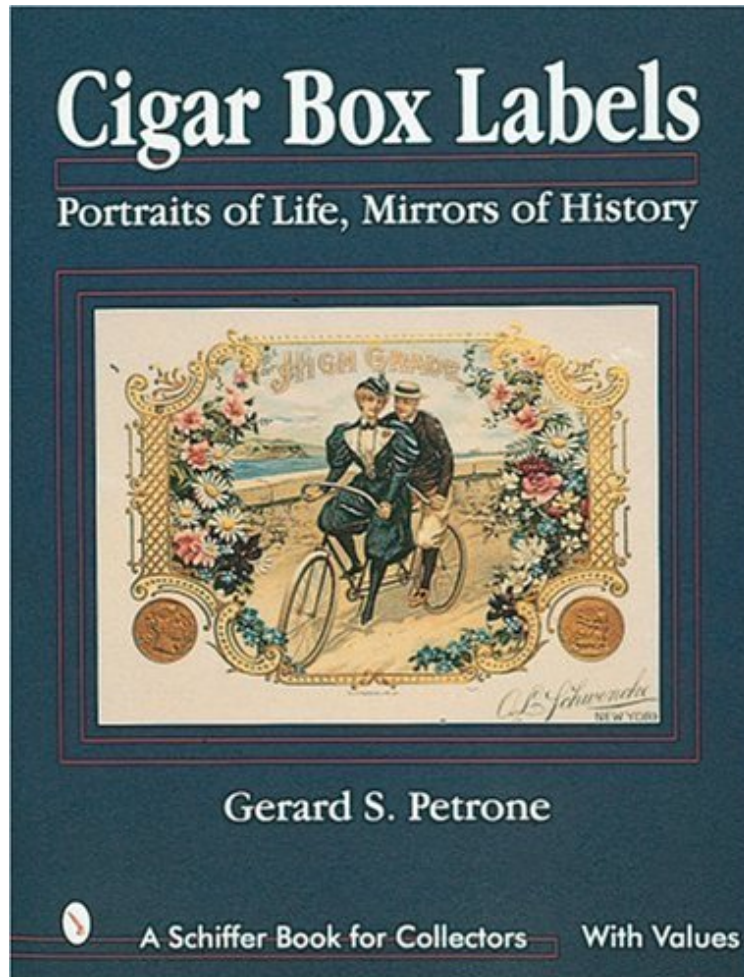


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Cigar Box Labels: Portraits of Life, Mirrors of History (Schiffer Book for Collectors)

Gerard S Petrone

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before purchasing it in order to gauge whether or not it would be worth my time, and all praised Cigar Box Labels: Portraits of Life, Mirrors of History (Schiffer Book for Collectors):

Cigar Box Labels: Portraits of Life, Mirrors of History pays tribute to cigars and the pictorial glory of Victorian-era cigar box labels, a unique form of commercial advertising that flourished in the business place a century ago and helped drive cigars to widespread prominence in American society. Those who fancy these stunningly beautiful paper images as a hobby are in the midst of the hottest area of antique tobacco advertising collecting today. Showcased here

are some of the finest and most desirable examples produced by the old stone chromolithographic method between 1860 and 1910. This book also explores some of the rich historical past that surrounds cigars-their manufacture, marketing, and, most of all, their mystique. Also featured is a potpourri of contemporary anecdotes, poems, and other bits of literary whimsy designed to amuse, educate, and titillate the imagination.

About the Author Jerry Petrone is a San Diego physician who many years ago became addicted to antique tobacco advertising, but, he is proud to say, not to tobacco.