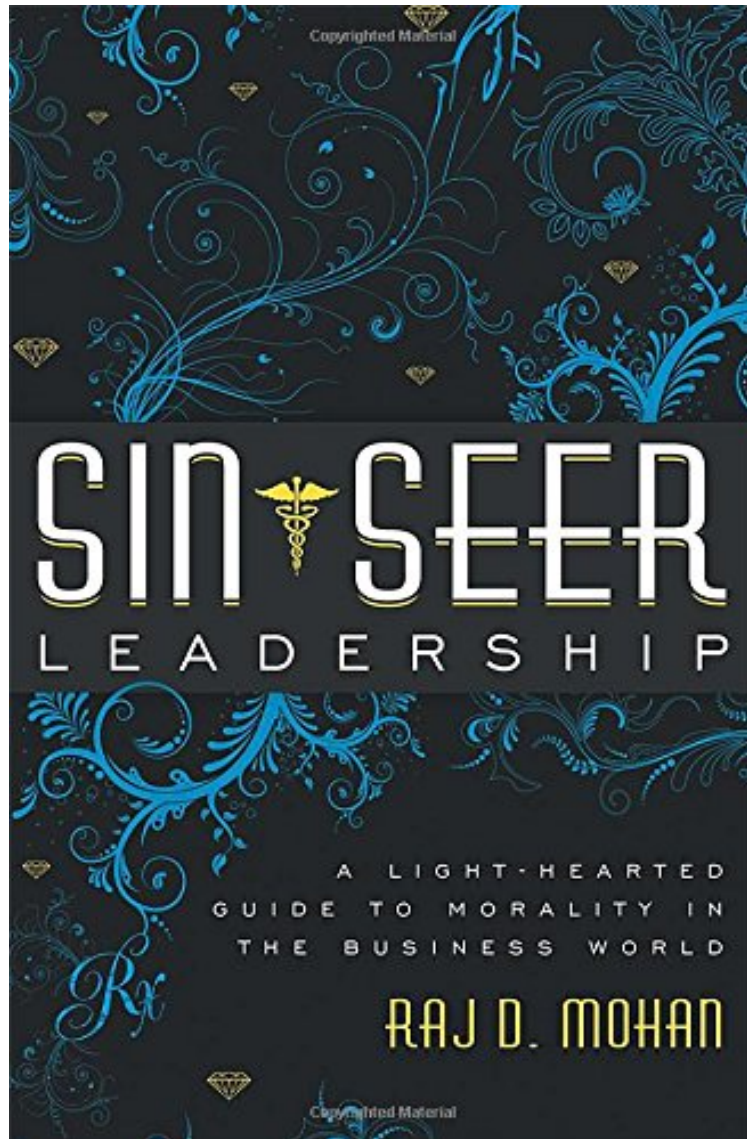


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Sin-Seer Leadership: A Light-Hearted Guide to Morality in The Business World

Raj D. Mohan

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Raj D. Mohan : Sin-Seer Leadership: A Light-Hearted Guide to Morality in The Business World before purchasing it in order to gauge whether or not it would be worth my time, and all praised Sin-Seer Leadership: A Light-Hearted Guide to Morality in The Business World:

0 of 0 people found the following review helpful. ... mirror image is to render my respect to a great experiential book which makes one cycle through time itself ...By Naeempix The reason I'm holding the book "Sin-Seer Leadership" as a

reverse mirror image is to render my respect to a great experiential book which makes one cycle through time itself to remove old negative patterns of thinking and recreate a fresh paradigm - the realm of truth - in which we can all excel. The inimitable Raj Mohan has the ability to spark the spinning of the discuss of self-realisation in all of us. He spins the discs of our minds like an expert disc jockey scratching old vinyl discs to create new and fresh grooves making our minds dance to the melodies of truth by which we can all achieve genuine success, true peace, happiness and a life of bliss. I had the pleasure of meeting Raj Mohan personally who further explained that "Sin-Seer Leadership" is just a sampler to spark the power of positive thought in all of us, while the book is also interweaved with the experiential power of music in order to open up our minds natural Pathways to the Soul through Rock and Roll". Mohan explained further, "In the Sindhi language there is a saying which states "Sach tha bhetto nach" literally, "In the realm of truth one eternally dances" which is in contrast to George Michael's "Careless Whisper" in which he laments "I'm never gonna dance again...Guilty feet have got no rhythm". Embrace the book, and you will appreciate how it impacts you. Naeem Seirafi, Cinematographer 1 of 1 people found the following review helpful. Inspirational By Georgia 'Sin-Seer Leadership' is an inspirational book that returns the human element to the world of business. I think it is best described as a helpful guide through the complexities of modern life, helping readers to develop the skills that make them not only good entrepreneurs, but good people too. Mohan takes complex issues, such as the role of the soul and conscience, and explains them with the light-hearted writing style readers adore. The book is filled with figurative language, creative imagery and intricate metaphors that make it not only a pleasure to read, but an enlightening experience also. The best part for me was the chapter about the author's background. Raj Mohan has led an incredible life and this autobiographical section really struck a chord with me, explaining how Mohan got to where he is today and exploring the influences that shaped his world and business outlook. I loved the interesting tidbits that surfaced throughout the novel, such as the section about REM sleep, when dreams are made, or the inspirational true stories that added a little colour to Mohan's message and teachings. Aimed at leaders and CEOs, the book recognises the power that people in high-up business positions wield. This is why a book such as this is so important – the decisions of our industrial leaders can affect whole populations. A moral guide such as 'Sin-Seer Leadership' can benefit all aspects of a leader's working life, from boardroom decisions to interactions with colleagues. Although the book is aimed at leaders, anyone in the world of business can benefit from its vast spiritual knowledge. The book is also peppered with quotes and ever enjoyable "gems from the ocean of wisdom." This book is so passionate, so alive, that one doesn't even notice the brilliant ethical advice the author subtly imparts. This is a must read for any entrepreneur negotiating the moral minefield of industry, as it provides tips about how to stay true to yourself and your virtues in challenging business environments. 'Sin-Seer Leadership' strikes the balance between philosophical and fun; it was an educational, yet vastly enjoyable, read. 0 of 0 people found the following review helpful. A philosophical, ethical and spiritual guide to business By Christina Sin-Seer is the kind of book that I had to read slowly and thoroughly, and then go back and re-read paragraphs because I wanted to absorb every single piece of advice and information. If you're looking for a new way to look at Business, or if you just want a new way to look at life, this book is excellent. With its lyrical writing style and anecdotes and moral tales, this book kept me captivated in a way I wasn't expecting. One of my favourite aspects of this non-fiction book was the quotes and stories. I kept a notebook by my side when reading this book as the quantity of high-quality quotes was remarkable and I wanted to keep them aside for when I needed a bit of motivation and inspiration. One of my second favourite aspects of this book was an insight into the author's background in the second chapter. It touched me more than I realised at the time of reading and upon reflection, I really appreciate that it was included in the book as it adds another level that I wouldn't have necessarily expected to find in a "Business" book. This book not only looks at how to be a good entrepreneur but also how to be a good person and all that entails. The book is aimed at CEO's and leaders (hence the title) and even references people as the "CEO's of their own lives" because leaders are the influencers of the people below them, so they should have the best ethics and moral codes. Overall, I really enjoyed reading this book and have taken away some little gems of knowledge. I picked up endless advice I'll be putting into practice myself, as well as passing it along to others. With a mixture of spirituality, philosophy and business ethics, this book is an excellent read for those who want enlightenment in their life and their Business.

You are a soldier and a CEO, about to be reborn into a new way of thinking about business; a moral one based on an original blueprint and ancient principles. As an entrepreneur, a businessperson, a human being, we all need a strategy for survival, success and sustenance in a chaotic world. Few business leaders have lived as international a life as Raj D. Mohan, whose homes have ranged from India, the United Kingdom, West Africa and beyond. His family's business roots are in the pharmaceutical industry, giving him decades of experience and wisdom in one of the world's most important economic sectors. Mohan insists the old adage "prevention is better than a cure" delivers a larger-than-life truth. Mary Poppins sang, "A spoonful of sugar makes the medicine go down". Indeed, the bitter medicine of truth can be masterfully sugar-coated ensuring its palatability. Only then, can it be willingly consumed to bring holistic wellness for the user. The result is this book, a spiritual business guide for leaders of any industry providing a moral compass for decision-making, whether working one-on-one with employees and team players, or for major decisions in the

boardroom, which can impact the lives of millions. Mohan enlightens us with many real-life examples in unique, entertaining ways. Woven through these anecdotes are fables, allegories and historical, mythical dramas from the world's greatest religious beliefs—even to the legends of classical Rome and Greece, with their own pantheons of deities and figures. Each chapter contains a new insight into thinking for today's companies and forward-thinking entrepreneurs and business managers. For everyone who wants to be a successful CEO of their own life, it's a book you won't want to miss.