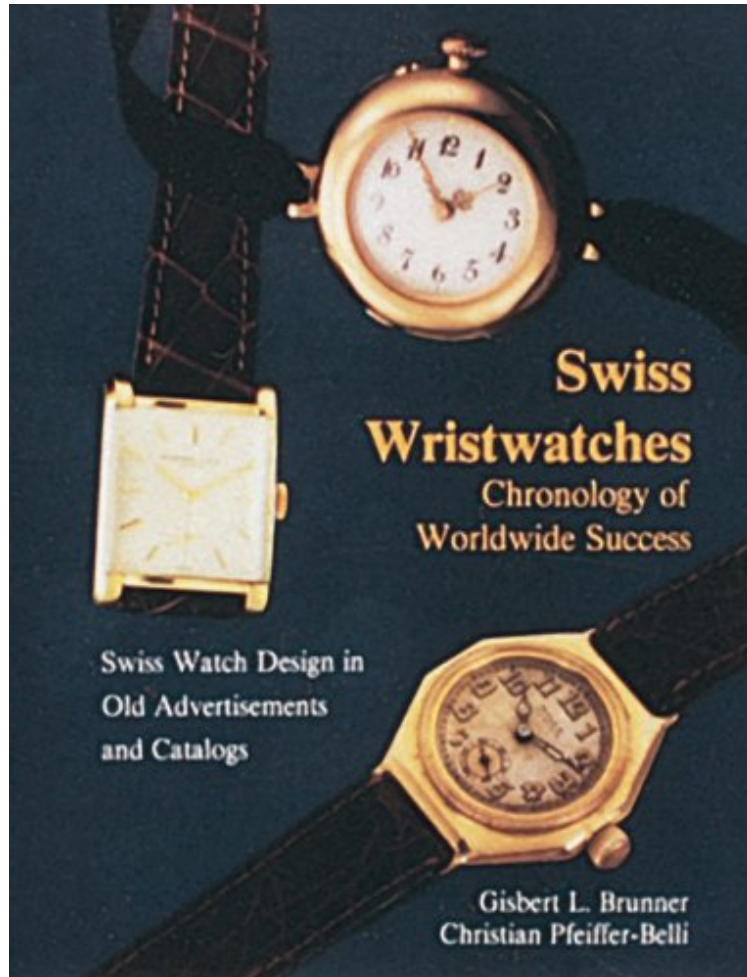


Swiss Wristwatches: Chronology of Worldwide Success

Gisbert L Brunner

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An overview of the history of the Swiss wristwatch design in the 20th century. This book portrays the variety of forms and potential styling of cases, dials, and hands via pictures form the trade catalogs of such firms as Omega, Longines, Tavannes-Cyma, Breitling, Doxa, Universal, Movado, Zenith, and others.